



THE JOURNEY TO **EXCELLENCE**

2018 MAKO Conference Sponsorship Opportunities

Sunday, April 15th -Tuesday, April 17th, 2018

**Hilton Branson Convention Hotel & Branson Convention Center
Branson, MO**

Contact Information:

Shelley Short

Arkansas Economic Developers & Chamber Executives

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In 2010, the chamber executives of Missouri, Arkansas, Kansas, Oklahoma joined together to create a partnership to organize and conduct an annual conference solely dedicated to professional development, education, and non profit management. The 8th Annual MAKO Four-State Chamber Conference will be held April 15-17, 2018 at the Hilton Branson Convention Hotel and Branson Convention Center in Branson, Missouri.

Invitations are sent to over 500 chambers and their staff across the four-state region each year, with an average attendance of over 230 attendees each year. These chamber professionals specialize in their chambers and communities that include tourism, economic development, membership, education, communications, events, and government affairs, to name a few.

The MAKO Chamber Conference is an exceptional marketing opportunity for your company to showcase your products and services to a receptive and attentive audience while building relationships old and new.

Sponsorships will fill quickly- so don't delay!

ELITE SPONSORSHIPS

PREMIER SPONSOR

ONE SOLD

\$5,000 (Two Available)

- Prominent logo recognition on all event promotions
 - Includes logo with link on website, logo placement on all e-newsletters, signage at the event, logo on screen on the main stage and breakout sessions, logo and business listing in program
- Full page advertisement in conference program (camera ready artwork supplied by sponsor)
- Non-competitive industry sponsorship
- Opportunity to put product information/flyers/items in attendee welcome bags
- Opportunity to promote product or service from the podium during the event (5 minutes)
- Prime display space for your exhibit booth space with skirted table and two chairs
- Attendee information (name, title, company, address, phone)
- Sponsor-designated ribbons for all company employees on their meeting badges
- Two conference registrations for all events with meals included
 - Reduced registration for additional attendees from your organization (\$200 each)

KEYNOTE SPEAKER SPONSOR

ONE SOLD

\$3,500 (Four Available)

- Prominent recognition on all event promotions
 - Includes logo with link on website, signage at the event, logo on screen on the main stage and breakout sessions, logo and business listing in conference program
- Opportunity to introduce keynote speaker
- ½ page advertisement in conference program (camera ready artwork supplied by sponsor)
- Opportunity to promote product or service at general session (2 minutes)
- Opportunity to put product information/flyers/items in attendee welcome bags
- Premier exhibit booth space with skirted table and two chairs
- Attendee information (name, title, company, address, phone)
- Sponsor-designated ribbons for all company employees on their meeting badges
- Two conference registrations for all events with meals included
 - Reduced registration for additional attendees from your organization (\$200 each)

HOSPITALITY ROOM SPONSOR

\$3,000 (One Available)

- Sponsor supplies all supplies, liquor, setup drinks, and bartender in hospitality room
- Prominent recognition on all event promotions
 - Includes logo with link on website, signage at the event, screen on the main stage, breakout sessions, logo and business listing in conference program
- Prominent signage in hospitality room
- ½ page advertisement in conference program (camera ready artwork supplied by sponsor)
- Opportunity to promote product or service at general session (2 minutes)
- Premier exhibit booth space (table topped & skirted, two chairs, draped back drop)
- Opportunity to put product information/flyers/items in attendee welcome bags
- Attendee information (name, title, company, address, phone)
- Sponsor-designated ribbons for all company employees on their meeting badges
- Two conference registrations for all events with meals included
 - Reduced registration for additional attendees from your organization (\$200 each)

MONDAY LUNCH OR TUESDAY BRUNCH SPONSOR

\$2,500 (Two Available)

- Recognition on all event promotions
 - Includes logo with link on website, signage at the event, screen on the main stage, breakout sessions, logo and business listing in conference program
- ½ page advertisement in conference program (camera ready artwork supplied by sponsor)
- Opportunity to promote product or service at general session after lunch/brunch (2 minutes)
- Premier exhibit booth space (table topped & skirted, two chairs, draped back drop)
- Opportunity to put product information/flyers/items in attendee welcome bags
- Attendee information (name, title, company, address, phone)
- Sponsor-designated ribbons for all company employees on their meeting badges
- Two conference registrations for all events with meals included
 - Reduced registration for additional attendees from your organization (\$200 each)

SUNDAY OR MONDAY NIGHT EXHIBITOR RECEPTION SPONSOR

\$2,500 (Two Available)

- Recognition on all event promotions
 - Includes logo with link on website, signage at the event, logo on screen on the main stage and breakout sessions, logo and business listing in conference program
- ½ page advertisement in conference program (camera ready artwork supplied by sponsor)
- Opportunity to promote product or service at to attendees at general session (2 minutes)
- Premier exhibit booth space (table topped & skirted, two chairs, draped back drop)
- Opportunity to put product information/flyers/items in attendee welcome bags
- Attendee information (name, title, company, address, phone)
- Two conference registrations for all events with meals included
 - Reduced registration for additional attendees from your organization (\$200 each)

BREAK SPONSOR

\$1,500 (Three Available)

- Recognition on event promotions
 - Includes logo with link on website, signage at the event, logo on screen on the main stage and breakout sessions, logo and business listing in conference program
- Opportunity to promote product or service at break tables
- Exhibit booth space with (table topped & skirted, two chairs, draped back drop)
- Opportunity to put product information/flyers/items in attendee welcome bags
- Attendee information (name, title, company, address, phone)
- Sponsor-designated ribbons for all company employees on their meeting badges
- Two conference registrations for all events with meals included
 - Reduced registration for additional attendees from your organization (\$200 each)

NAME BADGE SPONSOR

\$1,000 (One Available)

- Logo on all attendee name badges
- Recognition on event promotions
 - Includes logo with link on website, signage at the event, logo on screen on the main stage and breakout sessions, logo and business listing in conference program
- Exhibit booth space (table topped & skirted, two chairs, draped back drop)
- Attendee information (name, title, company, address, phone)
- Sponsor-designated ribbons for all company employees on their meeting badges
- One registration for all events with meals included
 - Reduced registration for additional attendees from your organization (\$200 each)

LANYARD SPONSOR

\$750 (One Available)

- Lanyard to be purchased and provided by sponsor with sponsor's name/logo
- Recognition on events promotion
 - Includes logo with link on website, signage at the event, logo on screen on the main stage and breakout sessions, logo and business listing in conference program
- Exhibit booth space with (table topped & skirted, two chairs, draped back drop)
- Opportunity to put product information/flyers/items in attendee welcome bags
- Attendee information (name, title, company, address, phone)
- Sponsor-designated ribbons for all company employees on their meeting badges
- One registration for all events with meals included
 - Reduced registration for additional attendees from your organization (\$200 each)

EXHIBITOR

\$750 (unlimited)

- Recognition on event promotions
 - Includes link on website, logo on screen on the main stage and breakout sessions, logo and business listing in conference program
- Exhibit booth space (table topped & skirted, two chairs, draped back drop)
- Sponsor-designated ribbons for all company employees on their meeting badges
- Opportunity to put product information/flyers/items in attendee welcome bags
- Attendee information (name, title, company, address, phone)
- One registration for all events with meals included
 - Reduced registration for additional attendees from your organization (\$200 each)

NOTE:

- Every attempt will be made to not place competitive companies next to each other
- Not covered in sponsorship cost:
 - Inbound/outbound freight cost handled by Branson Convention Center
 - Electricity, if additional costs are incurred by Branson Convention Center
 - Extension cords
 - Hotel accommodations and travel expenses
- Exhibitor booth locations will be assigned on a first-come, first-served basis

EXCLUSIVELY FOR CHAMBERS OF COMMERCE PARTNER SPONSORSHIPS

CHAMBER CHAMPION SPONSOR

\$1,000 (unlimited)

- Recognition on event promotions
 - Includes link on website, logo on screen on the main stage and breakout sessions, logo in conference program
- VIP seating at reserved table with keynote speakers at general sessions
- Two registrations for all events with meals included
 - Reduced registration for additional attendees from your organization (\$200 each)

CHAMBER PARTNER SPONSOR

\$500 (unlimited)

- Recognition on event promotions
 - Includes link on website, logo on screen on the main stage and breakout sessions, listing in conference program
- VIP seating at reserved table with keynote speakers at general sessions
- One registrations for all events with meals included
 - Reduced registration for all attendees from your organization (\$200 each)

2018 MAKO SPONSORSHIP CONTRACT

We would like to support MAKO 2018 as a sponsor at the following level:

Premier Sponsor = \$5,000

Keynote Sponsor = \$3,500

Hospitality Room Sponsor = \$3,000

Monday Lunch Sponsor = \$2,500

Tuesday Brunch Sponsor = \$2,500

Sunday Night Opening Reception Sponsor = \$2,500

Monday Night Exhibitor Reception Sponsor = \$2,500

Break Sponsor = \$1,500

Name Badge Sponsor = \$1,000

Lanyard Sponsor = \$750

Exhibitor = \$750

Contact Information:

Company or Organization Name _____

Address _____

City _____ State _____ Zip _____

Contact _____ Title _____

Email _____ Phone _____

Web Address _____

Electricity for booth Yes No



PAYMENT INFORMATION & TERMS:

Payment will be made by:

Credit Card (please complete information below)

Invoice

	VISA	MASTERCARD	DISCOVER	AMERICAN EXPRESS
CARD #	_____		CVC	EXP. DATE
CREDIT CARD BILLING ADDRESS	_____			SUITE # _____
CITY		STATE	ZIP	
PRINT NAME (AS APPEARS ON CREDIT CARD)				
SIGNATURE				

DEADLINES:

Sponsorship Reservation and Payment: **March 15, 2018**

Logo Submission: Upon registration or as soon as possible to allow maximum promotion time

CANCELLATION POLICY:

All cancellations must be in writing. No refunds will be awarded after April 1, 2018. Refunds requested prior to April 1, 2018 will be subject to a \$100 administration fee.

Return completed application and mail to:

Ruth Littlefield, Association Manager

MAKO Conference Association

ruth@littlefieldmanagement.com

P.O. Box 1729

Broken Arrow, OK 74013-1729

(918) 630-6049

